

HOW TO APPLY

Step 1: Please contact City staff before filing an application or making any improvements to your building. Staff can answer questions and help you determine if you are eligible for the Facade Program.

Step 2: Owner and/or tenant submits the following required materials and completed application for review by City staff:

1. Site plan;
2. Preliminary sketches of all elevations; and
3. Materials board.

Step 3: A Project Planner will be assigned to your application. They will review your application for completeness and schedule the proposed facade improvements for a Development Review Committee (DRC) meeting.

Step 4: Upon DRC approval, the applicant shall have working drawings prepared. The plans shall be submitted to the Building Division for review and approval. A building permit is issued and work completed.

Step 5: Applicant submits the following documentation to City staff for review:

1. Completed Facade Grant Improvement Program application. The application is available in the Community Development Department or online at www.ci.mtnview.ca.us.
2. Copies of invoices and contracts;
3. The applicant's cancelled checks or credit card receipts, showing that all costs have been paid in full;

4. Signed statement from City Project Planner affirming that the completed improvements are in substantial compliance with the original approved design; and
5. Copy of final Building Inspection approval.

Step 6: Grant shall be issued within 30 days.

Multiple Applications

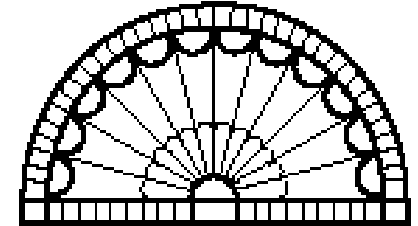
To maximize participation, each property owner (either an individual, a partnership, a corporation or other entity) may submit only one (1) application every six (6) months. Applications which have been denied may be resubmitted six months after denial.

Additional Financial Incentives

Property owners and businesses interested in obtaining additional funds either for facade improvements, tenant improvements, inventory or other purposes may want to contact Lenders for Community Development, a local nonprofit lender funded by the Community Reinvestment Act (CRA), a program whereby local banks reinvest in their communities. These loans are handled directly by this lender and do not involve the City of Mountain View; call (408) 297-4554 for more information.

For More Information

Please contact Ellis Berns, Economic Development Manager, at (650) 903-6306. Applications for facade grants are available in the Community Development Department, first floor of City Hall, 500 Castro Street.



DOWNTOWN MOUNTAIN VIEW

FACADE GRANT IMPROVEMENT PROGRAM

City of Mountain View
Community Development Department
500 Castro Street
Mountain View, CA 94041
(650) 903-6306

INTRODUCTION

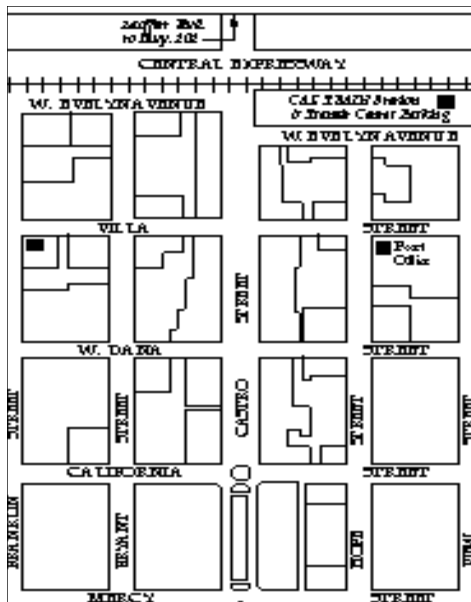
The Downtown Facade Grant Improvement Program (Facade Program) is designed to stimulate private investment in high-quality building improvements that contribute to the overall strength of downtown as a shopping and dining destination. Through this program, the City will share the costs of improving building exteriors, thereby promoting joint public/private action and investment, which will complement and enhance downtown revitalization efforts. All facade improvements must be consistent with the City's Downtown Precise Plan Design Guidelines.

ELIGIBILITY

Eligible Area

Every commercial property in the 16-block Revitalization District (area bounded by Evelyn Avenue, View Street, Mercy Street, Franklin Street) is eligible.

Revitalization District



Eligible Applicants

Owners and tenants of property within the Revitalization District are eligible to apply for assistance. Tenants must have the property owner's consent before any improvements are made. In addition, the grant application must be signed by the owner.

Eligibility Requirements

The business(es) must have a business license and be in compliance with the Downtown Precise Plan. Improvements to multi-tenant buildings should work well for all of the tenants. In order to be eligible to be awarded a facade grant, proposed renovations must satisfactorily address the entire building, including front, back and side facades (if any). Most important, the renovation must result in a significant long-term improvement to the building such as:

1. Storefront renovation;
2. Doors;
3. Windows; and
4. Awnings.

The Facade Grant Program **will not** reimburse funds for removal of illegal improvements, new signage, painting only, and/or routine maintenance, cleaning or repair.

FUNDING

Project Funding

In 1996, The Facade Program began with \$100,000 appropriated by the Mountain View Revitalization Authority. The funds originated from the Revitalization Authority Seed Money Fund with the purpose of fostering private investment in downtown. Since its inception, 15 grants have been issued.

In 2004, an additional \$121,000 from the Revitalization Authority Seed Money Fund was appropriated in order to continue to administer the Facade Program.

Grant Amounts

Eligible property owners and/or tenants who propose facade improvements can apply for a grant of up to 50 percent of the costs upon completion of the improvements. The City's maximum grants are based on the amount of linear footage as shown below.

Linear Feet of Facade	Maximum Grant (Non-Heritage Resource), Assuming 50% of the Costs	Maximum Grant (Heritage Resource), Assuming 50% of the Costs
25' or less	\$5,000	\$6,700
26' to 50'	\$7,500	\$10,000
51' to 75'	\$10,000	\$13,500
76' or more	\$15,000	\$20,000

A **Heritage Resource** is defined as a building that is included on the City's List of Historical Resources.

Other Reimbursable Expenses

In addition to assuming up to 50 percent of the costs, the City will award up to \$2,000 to help cover architectural fees.

Fees

Development Review Committee (DRC) fees are charged for facade improvements. As part of the grant application, all related DRC fees can be reimbursed. Applicants requiring a Provisional Use Permit are responsible to pay appropriate permit fees. All applicants **must** pay all appropriate building permit fees.